

THE FIRST EVER 'EFF CHARITY CUP' IS HUGE SUCCESS

December 12th 2011

The England Footballers Foundation hosted their first ever “EFF Charity Cup” last night at the London Soccer Dome. The event, hosted by the England team, was to raise funds for the England Footballers Foundation’s charity partners Help for Heroes, Cancer Research UK and their own Outreach programme.

As well as current England players Jermain Defoe, Ashley Cole, David Stockdale and Carlton Cole there were a host of legends who helped manage the 16 teams including Dion Dublin, Nigel Winterburn, Ian Walker and Viv Anderson.

Speaking at the event Ashley Cole said “It’s great to see so many come down to support our event. The legends are getting behind their teams and joining in the fun. It’s been great seeing Dion Dublin and Viv Anderson getting involved.”

Jermain Defoe added “The squad are supporting H4H and Cancer Research UK, we would like to thank everyone involved for helping to raise more money and awareness for these causes.”

The England team launched their charity in 2007 and have raised over £1.7million for charities including Children’s Hospices UK, WellChild, the Bobby Moore Fund for Cancer Research UK and the Professional Footballers Association charity initiatives.